

Dena JANSEN

SPEAKER. AUTHOR. COACH.



REALIZING YOUR VISION IS THE GOAL

Your vision matters. The work that you and your team are doing matters. But sometimes we can get stuck or simply need to recharge in order to bring our best individual and collective selves to work. Dena's life-work is to inspire strong-willed humans to embrace their unique growth journey. As a trusted provider of inspiration and practical how-to's for individuals and teams looking for renewed energy and collaboration, Dena sparks serious lights of curiosity and confidence in brave #POTENTIALSeekers ready to take control of their lives and make their personal and professional dreams become reality!

AUTHENTIC & GRACE-BASED GROWTH

At the core of her being, Dena believes that every person and team has untapped potential! And with that unwavering belief and passion, she uses her skills as a master storyteller, connector, collaborator, and gatherer to inspire curiosity, confidence, and courage as they pursue their unique growth journey. Teams that work with Dena experience her core values of being kind, open and real...and of course have a ton of fun. They leave with renewed energy and focus that empowers them to take everyday brave steps toward their personal and collective potential.

DRIVING CORE BELIEFS

In order to inspire change Dena brings these beliefs to the table:



Leadership development knows no age. Empowering emerging and veteran leaders is a lifetime learning process.



You cannot separate the person from the professional. The focus is to create whole, healthy humans.



A foundation of self trust is essential to foster team trust.



You and your team have the questions, answers, and talent you need to succeed and pursue your potential.



Self-awareness and team dynamics go hand in hand in personal and professional growth.



Care is the key. Companies must consistently take loving and authentic action to show up for their people.

LASTING BENEFITS AFTER WORKING WITH DENA:

Renewed energy and enthusiasm for life.

Stronger levels of confidence, determination, and collaboration.

Heightened curiosity and willingness to explore options.

Deep senses of hope and peace while venturing outside comfort zones.

Increased sense of connection to self, team, and community.

Disciplined commitment to growth and gratitude.

WOMEN SUPPORTING WOMEN

Women long to feel seen, heard and ultimately, find joy and meaning in their lives. Dena has a special place in her heart for sharing time with women's groups or initiatives looking to create safe and open spaces for growth, connection and joy. She has long benefited from other strong-willed women that served as guides, mentors, and game-changers in her life. She welcomes the opportunity to give back to other women looking to find fulfillment. If your organization curates women focused events consider having Dena be part of that important work!

DENA SPEAKS ON THESE POWERFUL TOPICS:

Dena loves spending time with groups of all sizes as a workshop session speaker/facilitator, as a collaborative panelist, or as a coach with focused small group or one-on-one sessions. She is also a great guest for events you curate and produce for your very own clients or prospects!

How to Show Up for Your Potential

Committing to the Pursuit of Your Potential

Empowering People Who Power Your Mission

Creating a Language of Trust

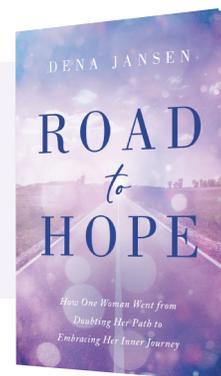
Embracing the Opportunity to Grow Scared

Training Yourself to Grow with Grace and Grit

Dena welcomes opportunities to speak on other topics including, but not limited to self-love and care and embracing collaboration over competition. She also enjoys K.O.R. (kind, open, and real) discussions on opportunities to customize a speech to meet your specific team's needs!

COMMITTING TO THE JOURNEY TOGETHER

In her inspirational memoir, *Road to Hope*, Dena shares her story of personal growth and discovery so that other women and men will know that they are not alone in life. Dena loves sharing in meaningful conversation about her journey. She'd love to join your next women's event or office book club and bring serious talk of hope to your office!



WIFE. MOTHER. ENTREPRENEUR.

Dena Jansen's calling to lift others up is profoundly personal. She understands the fears and doubts that hold people back because she has them too. Her own path to fulfillment is a real-life journey that's still very much in progress. As a CPA and retired partner from Austin-based CPA firm Maxwell Locke & Ritter, she launched Dena Speaks to inspire potential seeking individuals and businesses ready to take control of their lives and make personal and professional dreams become reality!



She shares her passion for potential through her work as an author, coach, speaker, and producer of her *Ready or Not* annual women's conference and workshops.

Dena shares life and love with her husband, JP, and their two children, Trace, and Elizabeth in Buda, Texas. She loves watching romantic comedy movies, listening to podcasts, and spending time with her family and friends. She also believes in giving back to the community and serves on several nonprofit boards and committees including Livestrong, Mission Capital, Hays County Livestock Expo, AIDS Services of Austin, University Federal Credit Union, and Austin Speech Labs.

DENA *Speaks*

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Don't Settle.

YOUR HEART & SOUL ARE
MEANT FOR MORE!



/denaspeaks



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